

Mozambique Jobs Expertini®

Designer & Researcher

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Company: iDE

Location: Maputo

Category: other-general

Who are we looking for?

We are seeking a dynamic and versatile Designer/Researcher to join our team for Phase 2 of our market-based sanitation project with World Vision. In this role, you will be instrumental in creating rapid prototypes, visual materials, and marketing assets for testing and iteration. You will collaborate closely with the team of researchers and designers, to prototype, test, refine strategies and develop compelling visual elements to support our objectives.

Who you will be working for?

World Vision and iDE Partnership.

iDE and World Vision believe that a partnership between the two organizations will enable sustainable progress and attract crucial investments in the WASH sector. With iDE's strong evidence base, appropriate product and service offerings, and deep understanding of local markets, combined with World Vision's extensive experience and reach, they are confident in achieving significant gains in coverage. Both organizations recognize the urgency of meeting the SDGs and are committed to rethinking conventional approaches and maximizing the value of their respective strengths through collaboration.

What you will be doing:

Generate rapid prototypes for three testing fieldworks, utilizing various mediums such as

sketches, rough videos, audios, photomontages, and mood boards to convey ideas effectively.

Create visuals for toilet design and brand identity to be tested, with a focus on layout design, logo design, and illustration. Utilize tools such as Canva and Adobe suite proficiently.

Possess some experience or understanding of marketing principles to support the development of marketing materials and strategies.

Iterate prototypes based on insights and learnings gathered from testing, ensuring continuous improvement and alignment with project goals.

Develop final marketing materials for the pilot in Phase 3, ensuring consistency in messaging and branding.

Create a comprehensive sales toolkit including business sales materials to support the marketing and distribution of the sanitation products.

Lead the development of the toilet brand, ensuring it resonates with target audiences and effectively communicates product value.

Work closely with the design team to align designs with project direction and objectives, incorporating feedback and insights into iterations.

Ideally, be involved in field testing alongside designer/researchers to gather feedback on prototypes firsthand and inform design iterations accordingly.

Requirements

The type of experience that we are looking for:

At least 2 years work experience in research and/or design in the social sector

Bachelor's degree in Design, Visual Communications, Marketing, or related field.

Proficiency in Adobe Creative Suite, Canva, and other relevant design tools.

Skilled using project management tools like Google Suite, Clickup or Asana

Strong creative and conceptual thinking abilities.

Excellent communication and collaboration skills.

Ability to work effectively under tight deadlines and adapt to changing project requirements.

Previous experience in rapid prototyping and design iteration is advantageous.

Familiarity with principles of human-centered design and user research methodologies is a plus.

High proficiency in English reading, writing and speaking

High proficiency in Portuguese reading, writing and speaking

BONUS POINTS if you are experienced in:

working in the social innovation and consultancy work

ability to speak and write Changana, to facilitate communication with local stakeholders.

Ideally, we would love to find someone that:

Is highly professional, responsible and accountable for

Has excellent organizational skills and ability to manage multiple tasks and priorities

Is passionate, positive, dynamic, curious and caring person

Has strong interpersonal and communication skills, with the ability to work effectively with diverse stakeholders

Is available for flexible scheduling to accommodate calls and meetings as required, especially during fieldwork preparation and analysis phases.

Is an autonomous problem-solver with a mind full of ideas ready to be tested

Is driven by a social mission

Is tech savvy

Has cultural sensitivity and respect towards unfamiliar contexts

Has a flexible mindset, is agile, adaptive and proactive, and at the same time takes into account their capacity, deadlines and limitations

Has excellent time management skills

Can embrace uncertainty and manage stress

Is able to challenge the status quo in order to create creative solutions

Benefits

Compensation:

Compensation to be discussed based on experience and project scope.

Work Timeline:

60 days in the timespan of 6 months - inclusive of 2 fieldwork cycles and associated preparation and analysis phases.

Diversity Statement:

iDE takes pride in our talented and diverse workforce. Minorities, women, and individuals with disabilities are encouraged to apply. Hiring, promotion, and compensation of employees are conducted without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, or age.

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