

Digital Marketing Assistant

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Company: Saphunt

Location: Mozambique

Category: other-general

The Offer

Opportunity within a company with a solid track record of performance

Work alongside & learn from best in class talent

Strong opportunities to progress your career

The Job

You will be responsible for:

Managing and improving our SEO strategy

Managing and improving our social strategy

Tweaking and uploading videos to our social accounts (including TikTok)

Analysing Google Analytics data

Managing the marketing strategy for our online shop and email newsletters

Building relationships with content creators and other websites

Creating and posting Instagram and Facebook stories with links to our articles

Managing and growing our Twitter account

You will receive full training to help you succeed in this role but we want someone who

can improve our company.

The Profile

Highly skilled in spoken and written English to be able to effectively liaise with stakeholders in the region.

Evidence of work experience in Marketing

A passion for travel and Ireland

Good knowledge of digital marketing

Experience in using Photoshop and Canva

An understanding of social media marketing

An analytical mind

Excellent attention to detail

Experience working under pressure and on various projects simultaneously

Excellent verbal and written communication skills with the ability to communicate effectively with both internal and external customers

Excellent proofreading and high attention to detail

Good organizational skills

Ability to meet deadlines

Ability to work effectively on a team

The Employer

Our client is a digital media company that owns several influential websites, including Ireland Before You Die and Meanwhile in Ireland

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