

# Mozambique Jobs Expertini®

## Graphic Designer

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Company: Sun King

Location: Mozambique

Category: other-general

### **Location: Nampula, Mozambique**

#### **The team you would join:**

Sun King's in-house Creative Team drives the strategy for and creates all of the company's consumer, corporate, and internal marketing and brand-related assets. Ranging from customer-facing marketing materials, below- and above-the-line campaign collaterals, to product images and videos, and corporate presentations, the Sun King Creative team defines and upholds the company's brand and produces all materials to help the brand's market management in more than 40 countries.

#### **About the role:**

We are looking for a Graphic Designer to be part of our fast-paced team. The Graphic Designer will have the opportunity to work on exciting in-house marketing and social media campaigns. They will also be working with our copywriter brand managers as well as jointly with other internal teams and senior management to create authentic, engaging and compelling communication. Create transformative, industry-defining work that helps set our Sun King brand above the rest. We are looking for talent, passion and excitement.

Department Marketing & Creative Employment Type Permanent - Full Time Location

Mozambique Workplace type Onsite Reporting To Creative Lead, Global

#### **What you would be expected to do:**

Work with the marketing/creative team to brainstorm ideas and creatively resolve any creative issues that may arise.

Reply proactively to briefs and bring creative concepts to life.

Demonstrate ownership of and effectively manage projects, ensuring tasks are prioritised, and team expectations are communicated.

Showcase originality in creative work and adapt designs based on senior creative guidance.

Create high-quality content for diverse print and digital channels while maintaining impeccable attention to detail and consistently meeting deadlines.

Assist in the execution of launch and merchandise designs as per the suggested concepts.

Creating fresh designs for multiple platforms ranging from Jumia, Pepperfry, Croma, Amazon, Flipkart, etc.

Design seasonal advertisements and promotional & festive campaigns and ensure these are posted on all our social media channels - (Facebook, LinkedIn, Instagram).

**You might be a strong candidate if you:**

Possess a degree/diploma in arts or graphic design or substantial professional experience in the creative field.

Are fluent in both written and spoken Portuguese and English.

Have at least 3+ years of experience in advertising, branding, marketing agencies, or similar dynamic environments.

Highly proficient in Adobe Illustrator, Photoshop, and InDesign, with knowledge of the broader Adobe Creative Suite as a plus.

Demonstrate strong creativity, problem-solving skills, attention to detail, and the ability to work effectively under pressure.

**What we offer (in addition to compensation and statutory benefits):**

An opportunity to grow as a professional in a dynamic, fast-growing, high-impact industry;

The chance to work in an open-minded, cohesive culture surrounded by keen colleagues who are motivated by the excitement of continuously innovating and growing a smart,

sustainable business with a profound impact on the world;

A truly multicultural experience: you will have the chance to work with and learn from people from different geographies, nationalities, and backgrounds.

Structured, tailored learning and development programs that help you become a better professional through the Sun King Academy.

## **About Sun King**

Sun King is the world's largest off-grid solar energy company with cutting-edge product design, pioneering fintech and a grassroots installation model that provides energy to the 1.8 billion consumers across Africa and Asia who lack access to reliable electricity. Founded in 2007, Sun King sets the gold standard for off-grid solar performance and design as part of its mission: powering access to brighter lives. Sun King's 2,500+ staff and 23,000 field agents serve 100 million product users based in 65 countries around the world. With direct-to-consumer sales active in 11 countries, Sun King is growing rapidly. Every month, we equip 330,000 homes and businesses with power and light. The needs of energy consumers in Africa and Asia are diverse. From cost-effective and durable lamps to powerful home and business energy systems as well as modern entertainment and energy storage systems, Sun King's broad array of products unlock a higher quality of life. Whether devising safe and environmentally friendly electric-powered cookers or exploring the future of pay-as-you-go mobility and vehicles in Africa to concocting ever-more-powerful solar energy solutions, Sun King's technology team nurtures and devises scalable, inventive solutions to pressing global challenges. Sun King's innovative pay-as-you-go financing model dismantles the upfront cost burden that blocks low-income households from transitioning from polluting and harmful kerosene fuels and gas generators to clean, affordable and green solar energy. Sun King customers can purchase products using the company's technology-enabled, pay-as-you-go "Easy Buy" financing service, which breaks payments down into regular, affordable instalments. These payments can be made via mobile money for as little as \$0.15 a day. After one to two years of payments, customers own their solar equipment outright. Though united by a commitment to serving underserved off-grid families, Sun King comprises a broad, inclusive group of individuals working across 11 countries. Sun King's world-class roster of product designers, data scientists, logistics experts, customer service professionals, operations gurus and marketing and communications strategists work

together to devise solutions to the complicated and multidimensional challenges of energy access, climate action and social inclusion. Across the diverse countries where we operate and work, we build awareness of diversity and promote equity. Sun King is committed to gender equality in the workplace. Women represent 47% of Sun King's workforce.

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